



Case Study

Client: Linsey Evans Garden Design (www.linseysgardens.com)

Project: Coaching

Dates: 2008 - ongoing

Client requirement

Linsey Evans Garden Design provides a bespoke service to redesign outdoor spaces for clients large and small, from private gardens to larger commercial areas.

While the business had started off well, owner Linsey Evans was looking for some support to help her take it to the next level. She wanted someone who could help to identify her and her business' strengths and provide coaching and support to develop her capability and confidence - and therefore develop her company. After meeting Business Adrenalin Director, Linda Klassen Brown, she decided that Business Adrenalin was the company best placed to help her succeed.

Overview

Linsey meets face to face with Business Adrenalin's Linda Klassen Brown on an ongoing basis to receive expert coaching and development. The coaching sessions include:

- Target setting and follow up
- Ideas sessions
- Motivational sessions
- Vision and future planning

The result

Linsey Evans Garden Designs has now expanded its range of services, increasing its turnover and range of clients. The company now provides services for a wider range of commercial clients and the owner has greater confidence in her own ability to succeed.

Client view

"When I first started, I didn't think that I would be able to earn my previous salary when I was employed; I thought it was more of a lifestyle choice. But Business Adrenalin has made me believe that I can build my business and really succeed.

"Through the coaching sessions I have gained several ideas to help me develop my business and have also developed my self belief and vision for the company. Business Adrenalin is absolutely fantastic and I would recommend them to anyone without hesitation."

Linsey Evans, Managing Director, Linsey Evans Garden Design